

Press release**Simon Frères inaugurates his new factory**

Cherbourg-en-cotentin, on September 4th, 2026

A new industrial milestone in the long history of SIMON FRÈRES in Cherbourg, France.

SIMON FRÈRES is the world leader in industrial equipment for butter production. Founded in 1856, the Cherbourg-based company is reaching a new milestone by moving into a brand-new factory in the year of its 170th anniversary.

Next September 23rd, the inauguration of the new site marks a strengthening of the company's design, manufacturing and assembly capabilities for continuous butter churns and butter-making machines intended for the food industry. This move demonstrates a commitment to long-term investment in innovation, industrial quality and local employment.

SIMON FRÈRES, a member of the SYNEXT Group, France's leading supplier of industrial equipment for cheese and butter production, is embarking on a new phase of its development centered on the following priorities:

Regional roots

- Creating value and jobs in the Normandy region.
- Contributing to Cherbourg's industrial vitality.
- Developing internationally recognized local industrial expertise

Industrial excellence

- Reindustrialization of production facilities led by the SYNEXT Group in Normandy
- Optimization of quality and delivery times
- Strengthening the capacity to support major butter production projects in France and internationally.

Innovation

- Developing ever more efficient solutions for the butter industry
- Researching and incorporating best practices in design and manufacturing
- Supporting the food factories of the future through more efficient and sustainable technologies.

Sustainability

- Reducing environmental impacts through more energy-efficient infrastructure and equipment
- Improving working conditions and safety for staff
- Long-term investment in modern industrial facilities.

Michel LE CADRE, Managing Director of SIMON FRÈRES

"This new factory marks a major milestone in our development. It enables us to strengthen our capacity to design, produce and assemble ever more high-performance equipment for our customers in the butter industry, whilst reaffirming our commitment to the local area and to industrial employment in France"

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